

# THE MAGNETIC CHURCH

If you build it, they will come,  
If you live it, they will stay.©

## THE MAGNETIC CHURCH

[www.magnetic-church.com](http://www.magnetic-church.com)

**PRACTICAL EVANGELISM**  
- Scores of Ideas You Can  
Begin to Apply Immediately !

**Everyone Welcome !**

A Conference Presented by  
**Andrew D. Weeks**

Equipping your church  
to help attract, welcome  
and retain new members

FRIDAY EVENING, OCT. 23 &  
SATURDAY, OCT. 24, 2009

Co-Sponsor  
St. Mary's Episcopal Church  
Bonita Springs, FL

Co-Sponsor and Host  
First Presbyterian Church  
of Bonita Springs  
9751 Bonita Beach Road  
Bonita Springs, FL 34135



A gifted lay evangelist and humorous, inspiring speaker, Andy created this program to involve skeptics, stimulate activists & engage the curious, to help *everyone* learn more about new member ministry. As he has for churches all across North America, he will: invite us into his faith journey; guide us through this **spiritually** based, **fun** and **practical** exploration of evangelism; and challenge us to embrace new, creative *ministries*, not more *tasks*.

**He will address many issues, including:**

- ✓ How can we make our signs, property, communications, buildings, website & worship more inviting & welcoming?
- ✓ How can we make visitors want to come back to our church and stay?
- ✓ I'm private and quite reserved; how can I 'do' evangelism in my church?
- ✓ Many members of my church are very uncomfortable with evangelism and are resistant to change; how can I help to inspire, motivate and interest them?

## REGISTRATION FORM

### MAGNETIC CHURCH CONFERENCE

Registration Fees: **\$25.00** per person for members of the 2 sponsoring churches.  
**Guests:** 'early bird': **\$25.00** per person; after **Sept. 28, 2009:** **\$30.00** per person.  
Fees include all handout materials, refreshments and Saturday lunch.

Please make check payable to:  
St. Mary's Episcopal Church  
(memo-Magnetic Church)  
Please include your payment in full when you return this form by **mail** to:  
St. Mary's Episcopal Church  
PO Box 1923  
Bonita Springs, FL 34133

*Please Print:*

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Email \_\_\_\_\_

Telephone (\_\_\_\_) \_\_\_\_\_

Name of Church \_\_\_\_\_

Location \_\_\_\_\_

Dietary restrictions / special needs:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## ABOUT ANDY WEEKS

Andy is a cradle Episcopalian who now lives in New England. During the 80's, he was a very involved layperson, as a church treasurer for nine years and as a member of several church boards and committees. Yet like many others, he drifted away for a variety of reasons. Later, when he tried to "shop" for a new church, he encountered so many of the obstacles and lack of caring response newcomers often must endure.

These highly negative personal experiences prompted him to write **WELCOME! Tools & Techniques for New Member Ministry** published by **The Alban Institute**. He then began to develop this program and become an evangelism leader. And so, after 20 very successful years in corporate life, he left that world to accept God's call and devote himself full-time to this **lay** ministry.

## OTHERS HAVE SAID ...

Participants at earlier events have described Andy's presentation as: "so lively"; "fun"; "more new ideas & creativity than I could ever have imagined"; "an amazing amount of material in just nine hours"; "practical information that can be used immediately"; "engaging"; so encouraging and accessible, and far beyond their initial expectations.

We invite you to enjoy the wealth of his experience, humor, spirituality and intense story telling skills. Come and be challenged to explore new *opportunities*, leaving aside the old "shoulds, musts and oughts".



## TO REGISTER

**Oct. 19, 2009**  
(Earlier, if at capacity)

We invite *all* individuals, but we encourage each church to send their entire management groups and *multiple* members with many *different* interests - communications, finance, property, hospitality, greeters - so that they may return home as much more effective and diverse *teams*. So please, help us plan adequate facilities and have sufficient materials by completing and mailing the registration form with your fee **now**. We will accept late registrations and walk-ins *if* space permits.

## !! PLEASE BRING !!

For the small group media workshop to be effective, it is *crucial* that **each participant** (**not** each church) brings one copy of their newsletter, welcome brochure/visitor form or packet, contact letters, and worship bulletin.



## DIRECTIONS

First Presbyterian Church of Bonita Springs, 9751 Bonita Beach Road: about 1 mile east of Rte. 41 and 3.5 miles west of I-75 on the south side on Bonita Beach Rd.

## QUESTIONS - Please Contact

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fax: 239-498-4551  
stmarysbonita@embarqmail.com  
OR Dave Nichols: 239-498-7820  
fax: 239-992-7547  
KD1000@aol.com

## FRIDAY: 6:00 PM TO 10 PM

- 6:00** Registration; Refreshments.
- 6:45** Worship; Welcome; Orientation.
- 7:00** Introduction to Lay Evangelism: My conversion story; Pitfalls and success paradigms; Equipping *all* the saints to *Walk with Jesus*.
- 8:20** Break with refreshments.
- 8:35** 21<sup>st</sup> Century Realities; Getting past negative stereotypes; Encouraging change; Shifting your church from "community" to "destination".
- 9:50** Worship (to 10 PM).

## SATURDAY: 8:30 AM TO 4 PM

- 8:30** Fellowship; Refreshments.
- 8:45** Worship; Announcements.
- 9:00** Presenting Your Church to the Community (marketing): property, signs, media - print / TV / Internet.
- 10:30** Break with refreshments.
- 10:45** Ministry of Greeting: small groups.
- 12:15** Lunch (provided).
- 1:15** Communications Review - design and language: bulletin, brochure, newsletter, web-site; small groups.
- 3:00** Break with refreshments.
- 3:15** Managing Growth: new structures & groups to incorporate new members (highlights, as time permits).
- 3:50** Closing worship.